

## Marketplace FAQs

### **1. WHAT IS THE CRITERIA AND SELECTION PROCESS?**

- a. Online applications will be available in June. The application deadline is August 9 and initial selection will be made in the fall of this year.

### **2. HOW WILL THE LENGTH OF THE LEASES BE DETERMINED?**

- a. Leases will be based on availability and initially will be offered for 3, 6, 9 or 12 months, based on an application process and review.

### **3. ARE THERE OTHER OPPORTUNITIES TO GET PERMITS TO ADVERTISE LOCAL TOURS, PRODUCTS OR SERVICES?**

- a. Initially, our focus is on opening the marketplace, however there may be other opportunities with special events, etc.

### **4. WILL NON-PROFITS BE CONSIDERED DIFFERENTLY?**

- a. All vendors, non-profit organizations, crafters, and other applicants will be given equal opportunity for consideration.

### **5. WILL VENDORS GET ADVANCE NOTICE IF MARKET CLOSURES DUE TO WEATHER?**

- a. There will be frequent and ongoing communication between vendors and Pier management on all operational concerns, including weather issues.

### **6. WILL MARKET BE OPEN DURING HOLIDAY WEEKENDS?**

- a. Yes, the market will be open every Friday through Sunday.

### **7. WILL THERE BE OPPORTUNITIES FOR FOOD TRUCKS?**

- a. There are potential opportunities for food trucks to participate in planned events at the Pier.

### **8. HOW WILL THE MARKET BE PROMOTED?**

- a. The Market will be promoted along with all the other activities within the Pier District. Various City marketing assets will be utilized, such as the City website, social media and calendars. A successful vendor should have their own marketing plan and not solely depend on the marketing efforts of the city.

### **9. ARE THERE OTHER LIMITS ON FOOD SALES BESIDES PACKAGING?**

- a. The goal is to help everyone be successful, so we will be careful to avoid duplication of products.

### **10. WHAT IF YOU CAN'T BE THERE A DAY, WITH ADVANCE NOTICE?**

- a. All vendors will be expected to follow the terms of the lease, which require on-site participation during all days and hours of operation.

### **11. CAN SPACE BE SHARED, FOR EXAMPLE, 2 WEEKS A MONTH INSTEAD OF 4?**

- a. Applications will need to cover all products, services, use of space and staffing, so all can be vetted during application and selection process.

### **12. WHAT WILL THE MARKETPLACE OPERATING HOURS BE?**

- a. Friday, Saturday and Sunday from 10 a.m. to 6 p.m. with extended hours of operation possible in conjunction with events, demand, etc.

### **13. WHAT ARE INSURANCE REQUIREMENTS?**

- a. Vendors will be required to have General Liability and Workers' Compensation. They also may be required to have Auto Insurance and any other insurance that may be related to the specific business.